



PRITIKA ENGINEERING COMPONENTS LIMITED

Regd. Office: Plot No. C-94, Phase VII, Industrial Focal Point, S.A.S. Nagar (MOHALI)-160 055
CIN: L28999PB2018PLC047462 Tel. : 0172-5008900, 5008901

Date: 24th February, 2025

To,
National Stock Exchange of India Ltd.
Exchange Plaza, C 1, Block G,
Bandra - Kurla Complex,
Bandra (E),
Mumbai – 400 051.

Company Symbol: PRITIKA

Sub: Media Release – Finalized approx. INR 50 Crore Order over next five years from a Leading MNC Tractor Manufacturer

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015), enclosed herewith the copy of the Media Release with regard to the finalization of approx. INR 50 Crore Order over next five years from a leading MNC Tractor Manufacturer.

Kindly take the same on your records and oblige.

Thanking you,

Yours Faithfully,
For Pritika Engineering Components Limited

C B Gupta
Company Secretary & Compliance Officer

Encl: a/a



Works :VillageSimbli, Phagwara – Hoshiarpur Road, Tehsil & District Hoshiarpur, Punjab-146001
E-mail :info@pritikagroup.com, compliance.pecl@pritikagroup.com
Website :www.pritikaengineering.com



Media Release

Finalised approx. INR 50 Crore Order from Leading MNC Tractor Manufacturer

Mohali, 24th February, 2025: Pritika Engineering Components Limited (NSE: PRITIKA), among leading manufacturers of tractor components in India, is pleased to announce that it has finalised a significant order worth approx. INR 10 crore per annum from country's leading MNC tractor manufacturer. The order has a long term visibility spanning over next five years with total value of INR 50 crores. This order represents a strong endorsement of the company's capabilities in delivering high-quality components for the agriculture sector.

The order involves the supply of approximately 100 tons per month of new large components designed for tractors. These new components will weigh over 150 kilograms, underscoring Pritika Engineering's expertise in producing robust, heavy-weight products.

This latest order is a testament to Pritika Engineering Components Limited commitment to innovation and excellence in meeting the evolving needs of the automotive industry, particularly in the agricultural segment.

The raw Casting would be produced by LFC process at our subsidiary Meeta Castings Limited and supplied through our parent Company Pritika Auto Industries Limited.

ABOUT THE COMPANY

Pritika Engineering Components Limited is a subsidiary of Pritika Auto Industries Ltd. which holds 70.81% stake.

GREEN SHOOTS IN TRACTOR INDUSTRY

One of the leading Tractor OEM has in its Q2FY25 Presentation mentioned that H2FY25 tractor industry is expected to grow in double digits.

The Pritika Group has long standing relations with its clients for almost 50 years. It has PAN India presence & some of its major OEM clients are:

- **Escorts Kubota Ltd.**
- **Tractor & Farm Equipment Ltd.**
- **Mahindra & Mahindra Ltd.**
- **Ashok Leyland Ltd.**
- **Mahindra Swaraj.**
- **Swaraj Engines Ltd.**
- **Tafe Motors & Tractors Ltd. (Eicher Tractors)**





PRITIKA ENGINEERING COMPONENTS LIMITED

Regd. Office: Plot No. C-94, Phase VII, Industrial Focal Point, S.A.S. Nagar (MOHALI)–160 055

CIN: L28999PB2018PLC047462 **Tel. :** 0172-5008900, 5008901

- **Brakes India Ltd.**
- **SML ISUZU Ltd.**
- **Knott – Vortex Pvt. Ltd.**
- **CNH Industrial (India) Pvt. Ltd. (New Holland Tractors)**
- **International Tractors Ltd. (Sonalika)**

Disclaimer

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.



Works : Village Simbli, Phagwara – Hoshiarpur Road, Tehsil & District Hoshiarpur, Punjab-146001

E-mail : info@pritikagroup.com, compliance.pecl@pritikagroup.com

Website : www.pritikaengineering.com